



Charity number: 1176968 Company number: 8595641

TUTORS UNITED

End of Year Report 2018





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Chair

Matthew Corner



There have been so many reasons to be proud of Tutors United in 2017/18. We hired 52 undergraduate tutors who delivered outstanding outcomes for 304 pupils from across London and Cambridge. It was fantastic to celebrate everyone's achievements – and Tutors United's fifth birthday - at the inaugural graduation ceremony in July.



Partnering with 11 housing associations



Tutoring in over 30 different communities



Across 16 London boroughs

Our impact continues to grow in the current academic year. We are now partnering with 11 housing associations, leading to increased income and the capacity to deliver tutoring in over 30 different communities across 16 London boroughs.

Our organisation has tremendous potential to do even more. Under the leadership of our CEO, Joel Davis, and his superb team, we will be working to expand Tutors United to Birmingham. It is to their huge credit that we are now able to grow our organisation so significantly.

I was privileged to chair Tutors United through its registration with the Charity Commission and to welcome five fantastic colleagues as trustees, who have a wealth of skills and experience.

We still live in a society where access to tutoring depends on being able to afford it. I would like to thank everyone who supports Tutors United for helping us to change this. Together, we will make education fairer and better.

Chair
Matthew Corner

Chief Executive

Joel Davis



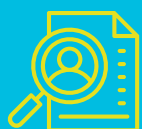
After five incredible years of Tutors United, we have reached the huge milestone of tutoring 800 pupils and hiring 150 university students and yet we are only just getting started.



5 years of Tutors United



Tutoring 800 pupils



Hired 150 university students

This year we had alumni tutors join us as full-time staff in the central team, as we grew our programmes, updated our curriculum and tracked the long-term impact on former pupils for the first time. The opportunities for development are limitless, considering that in two years the first-ever cohort of pupils will be old enough to become TU tutors!

We are proud to create jobs for university students to support amazing pupils who benefit from our interactive tutorials. There is something extremely powerful in having high-quality lessons delivered by people the pupils consider to be a reflection of themselves in 10 years.

This can be transformative, which is why we want to ensure that children who need it the most, always have access to a local Tutors United service.

My wish is for a young person to come across Tutors United each time they feel defeated or underestimated in their education or work experience. Beyond challenging inequality and the results that we produce, I aspire for Tutors United to be one of the increasing examples of what young people can achieve when simply given the opportunity.

Chief Executive
Joel Davis

About Tutors United

We envision a day where income has no impact on education. That is why we are on a mission to use the power of tutoring to break down the barriers in education and enable every child to succeed.

We deliver confidence-boosting, attainment raising tutorials to Planet Earth's coolest primary school pupils. We do this by hiring and training talented university students to deliver small group tuition in core subjects with a specially devised curriculum, designed by expert teachers.

So what does our intervention look like?

1.

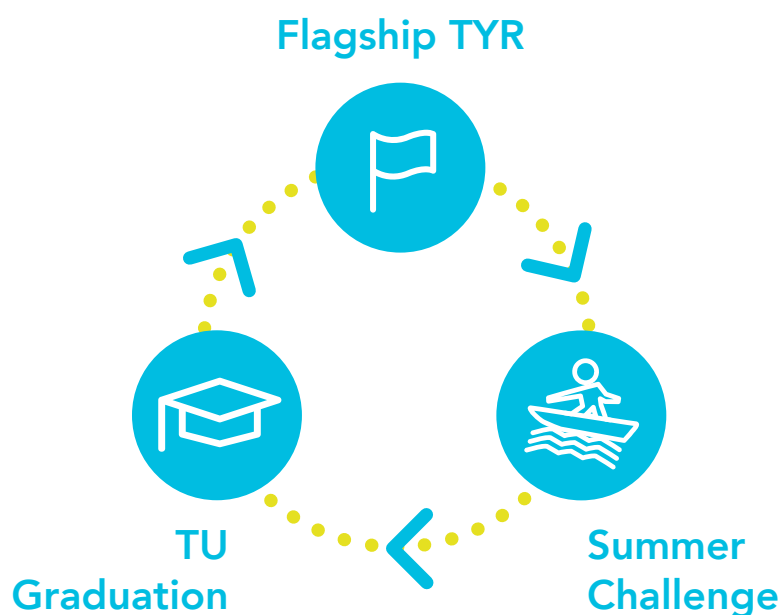
Pupils in Years 4 – 6 take part in our flagship TYR programme and receive the most engaging weekly Maths and English tutorials.

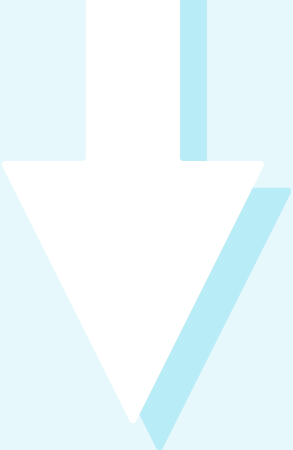
2.

We keep the momentum going with our super exciting Summer Challenge. They get innovative and use their Maths and English skills to change the world.

3.

Our Year 6 pupils graduate from the programme with a TU graduation like no other! Let's just say the pupils realise hard work does indeed pay off!





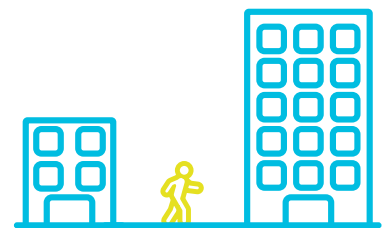
As a result, we expect
to see our pupils:



Become confident in learning
and thrive as independent
learners – this is crucial!



Make academic progress in
Maths and English



Have a successful transition to
secondary school, entering Year
7 at and above the national
average



This year our tutor cohort was on a mission to
ensure their children know they have the right to
achieve academic excellence.

Let's see how we did...

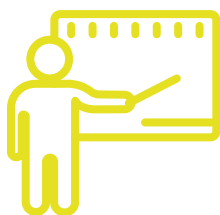
Tutors United Highlights

We hired and trained



52 undergraduates

and delivered 1731 hours of tutoring



to 304 pupils across Cambridge and 16 London Boroughs.

Who are the pupils?

145 (48%)

have English as an additional language

119 (39%)

receive free school meals

288 (95%)

are from households in receipt of means-tested benefits: housing benefit, working tax credit, and council tax relief.

302 (99%)

have a household income below £30,000 per year.

Math Results

51% On average pupils increased their Maths results by 51% after 13 hours of tutoring.



72% 72% of pupils were below average at the start of the year. After 13 hours of tutoring, 43% were average, and 21% were above average!



67% 67% of EAL pupils were below average at the start of the year. After 13 hours of tutoring, 38% were average, and 28% were above average.



87% 87% of Black Caribbean pupils were below average at the start of the year. After 13 hours of tutoring, 35% were achieving average and higher.



English Results

On average pupils progressed in writing by two sub levels after 13 hours of tutoring



On average pupils, Year Related Expectation increased from a Year 3 to a Year 4 standard after 13 hours of tutoring



58% Pupils achieving Year 4, 5 and 6 writing standards by the end of the programme increased by 58%



59% On average EAL pupils progressed in writing by two sub levels and pupils achieving Year 4, 5 and 6 standards increased by 59%



"I enrolled Archie for extra help in English and Maths and since he has been attending Tutors United, I have noticed a great difference, I can't thank you all enough." Lucy, Archie's mother

Maths Progress

To track our pupil's progress, we assess the pupils before starting tuition and provide an identical assessment at the end of the programme (with different numbers). After 13 hours of Maths tutoring:

Pupil assessment results increased by 51.1% from an average of 36.7% to 55.4%

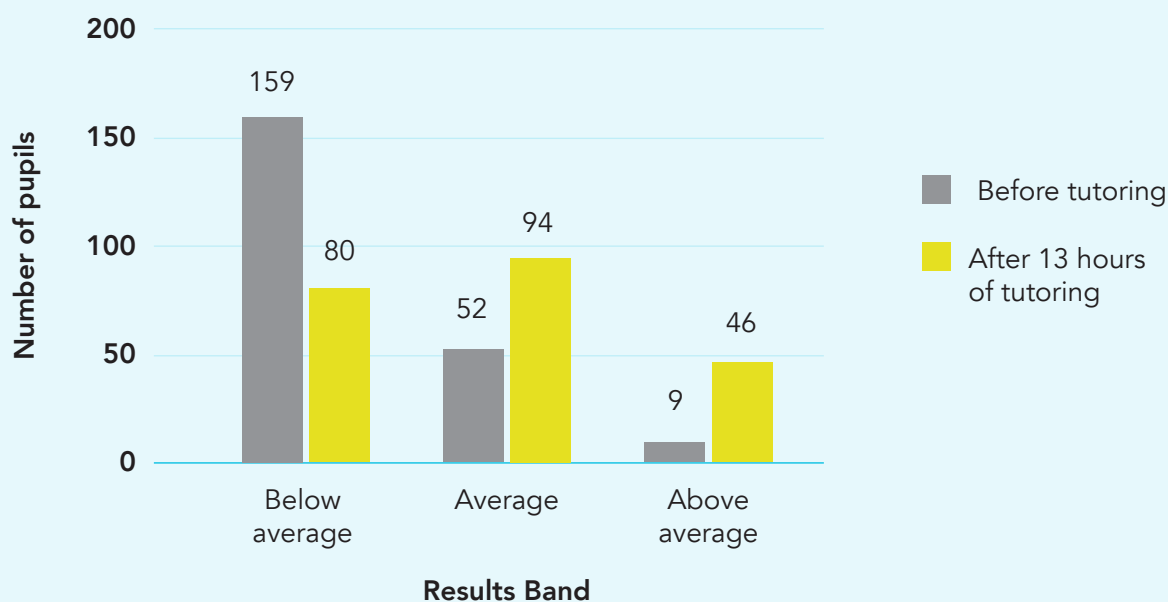
Do you understand how impressive that is? If not, here is another way to look at it. At the start of the programme 159 of our pupils scored below-average results (under 50%) and 52 scored average results (50% - 74%). After 13 hours of tutoring, the number of below-average results decreased by a whopping 49.7%!

The number of pupils achieving above average results (75% and above) increased by a humungous 411% from 9 pupils to 46 pupils!



... We told you we have the coolest pupils on Planet Earth!

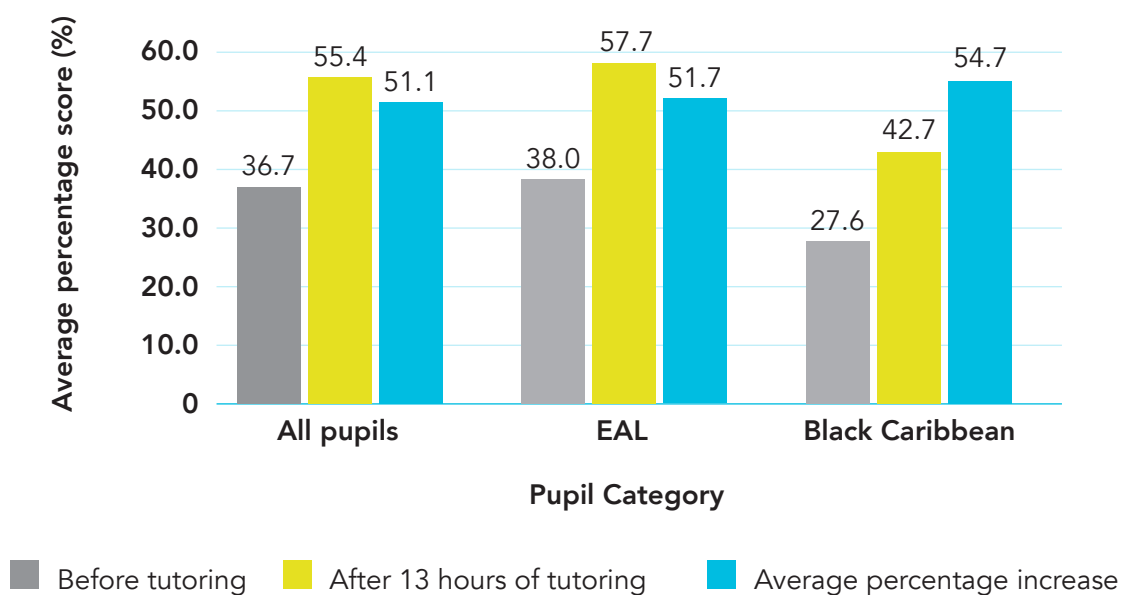
Pupils Working Below, At & Above Average in Maths



"50% of pupils whose first language is other than English reached the expected standard in all of reading, writing and mathematics, lower than the national average and compared with 54% of pupils whose first language is English."

Department for Education's National Curriculum assessments at Key Stage 2, England 2016

Pupil Progress in Maths



What about our pupils who statistically face more challenges?

Pupils with English as an additional language (EAL) often make minimal progress for many factors. A lack of fluency in English, for example, can make it difficult to comprehend and answer questions, especially word problems which are common in the SATs. However, we are super proud to say that our pupils from EAL backgrounds made fantastic progress; from initially being below average, they increased their Maths results by 51.7% after only

13 hours of tutoring, placing them firmly in the average category with an average score of 57.7%. In the Department for Education's 2016 National Curriculum Key Stage 2 assessments, pupils from a Black Caribbean background were the lowest performing major group. Research by the Cabinet Office Strategy Unit has shown an interaction between economic group, ethnicity and educational achievement – whereby factors such as household income and low

expectations of teachers result in lower attainment levels for these pupils. Our pupils from Black Caribbean backgrounds made outstanding progress, increasing their Maths results on average by 54.7%. Although the average score remains 8 percentage points away from average, we are confident that with a few more additional hours of support, our pupils will break through the next threshold!

English Progress

With the aim to prepare our superstars for secondary school, TU English lessons focus on writing different types of text incorporating handwriting, writers voice, spelling, punctuation, and grammar in the lessons. Topics range from persuasive writing, quest fiction, argument and debate, tales from other cultures, SLAM poetry and much more.



How do we assess pupil writing?

To track pupil progress, we assess our pupils' writing throughout the programme. The initial and final assessments are compared to evaluate the progress in pupils' writing abilities after receiving English tuition.

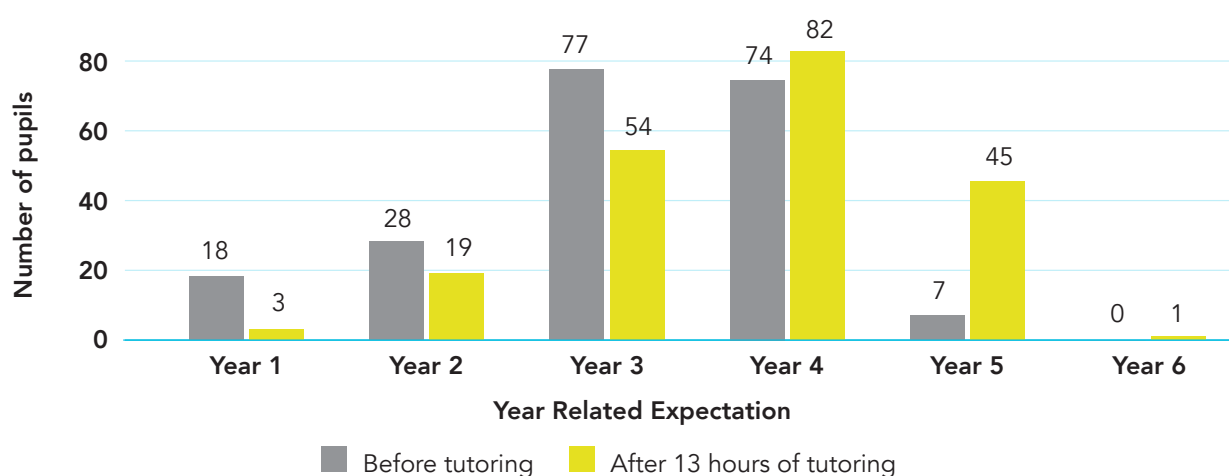
Using an assessment tool developed by literacy consultants to fit the new National Curriculum, pupils are given a year-related expectation of Year 2, 3, 4, 5 or 6. Pupils are also given sub-

levels: Emerging (E), Secure (S) or Advanced (A). Ideally, the overall year-related standard that a pupil receives should be consistent or higher than the year they are in at school. After only 13 hours of English tutoring

- Pupils' writing improved by two sub-levels on average
- The average Year Related Expectation in writing increased from a Year 3 or a Year 4 standard

Let's put the levels in more context – our pupils are in Years 4, 5 and 6, however before tutoring only 40% of the pupils were writing at a Year 4 or 5 standard. After only 13 hours of tutoring, a whopping 63% of pupils were achieving the top three writing standards (Year 4, 5 and 6). Considering the topics increase in difficulty each term, that is fantastic progress!

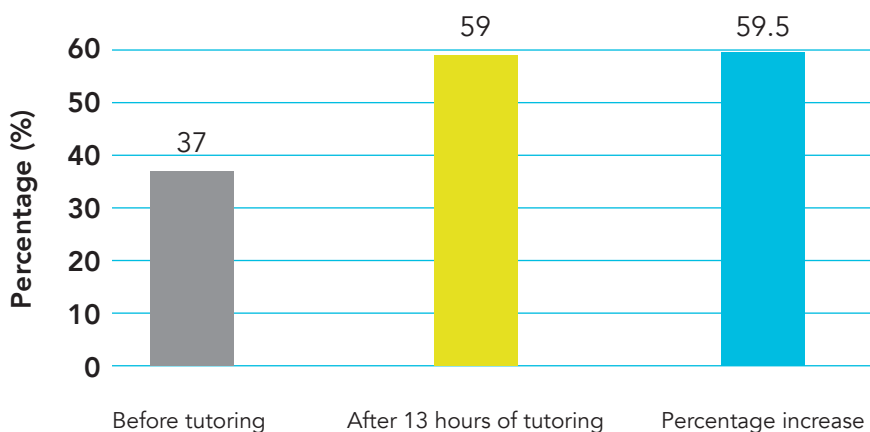
Year Related Expectation Achievement



By the end of the programme 63% of pupils were achieving the top three writing standards (Year 4, 5 and 6)



Percentage Change in EAL Pupils Achieving Top Three Writing Levels



Percentage of pupils achieving Year 4, 5 & 6 writing standards

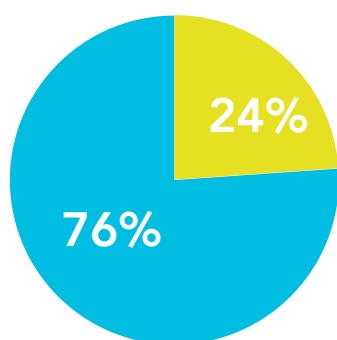
Considering EAL pupils face language barriers, our EAL pupils made huge progress with the number of pupils achieving the top three-writing standards increasing by 59.5% after just 13 hours of tutoring. These writing standards reflect the pupils' year groups and higher, which is fantastic. Hard work pays off – a huge well done to our EAL pupils!



Long-Term Impact

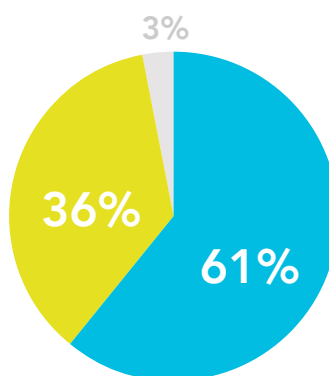


Parent feedback



"I am more aware of how my child is progressing"

■ Strongly Agree
■ Agree



"I am now more able to support my child's learning at home"

■ Strongly Agree
■ Agree
■ Don't Know

We will not be working with each of our amazing pupils forever (although we'd love to!). That is why we work closely with our pupil's enthusiastic parents and provide the necessary training to ensure they know how to support their child's learning. We do want to build the bridge between school and home after all.

In addition to our pupil's lessons, over the year we delivered 182 parent sessions, which provided parents with additional guidance on their child's strengths and weaknesses as well as training them on all the tricky topics their children need to learn – as the methods are very different to what they were 15-years ago!

We are very pleased that by the end of the programme 100% of our parents were more aware of how their child was progressing and 97% felt more able to support their child's learning at home!

So our pupils make brilliant progress, but what happens after they leave the programme?

In early 2018 we followed up with a random sample of 78 pupils who were all below-average when they started the programme.

One year later...

68%
are currently meeting their targets in Maths.

81%
are currently meeting their targets in English.

81%
of the Year 7 parents agreed that the programme helped their child transition into secondary school.



"I think the TYR programme was excellent, my child thoroughly enjoyed it, and I wish they did it for Year 7 too!"

Michelle, (Tamekia's mother)

Case Studies



Areeb

Described by his tutor as an 'enthusiastic' and 'energetic' student with 'an amazing imagination,' Areeb made phenomenal progress across the programme, in English and Maths!

In his very first lesson at Tutors United, Areeb, imagining himself at the ripe, old age of 25 years old, wrote a letter to his tutor saying:

'I am very happy that you helped me with everything I have learnt in the past and made everything easier for me.'

Firstly, you helped me in English where I was struggling in writing stories, and you really helped me make my stories so much better and helped me use punctuation so much better using colons, semicolon and many more.

Secondly, in maths, you helped me do long division, long multiplication, chunking and many more. [sic]'

Little did Areeb know that his letter would come true so soon! With above 80% attendance and a consistently positive attitude to learning, Areeb made outstanding

progress of 91.3% in Maths between the beginning and end of the programme.

Mastering nasty number sequences and tackling dreadful division sums, Areeb's Maths score leapt from 38.3% to 73.3% - impressively, that is going from 11.7 percentage points below average to only 1.7 percentage points away from above average.

Similarly, in English, Areeb's writing improved by one whole level from a year-related expectation of Year 3S to an expectation of Year 4S – what a mega-superstar!?



Farida

Farida made huge progress in English throughout the year. With English being her second language it is understandable that she found the subject tricky. At the start of the programme, Farida scored a 4E on her initial English assessment and progressed by

1.1 levels, exceeding the national expected rate of progression of 2 sub-levels per academic year to achieve a 5S. Farida should be exceptionally proud of her achievements, because the Tutors United team sure are!

Anand



When Anand first enrolled in the Tutors United programme, it was with the goal of increasing his confidence and getting him to focus more on Maths. Well, this goal was definitely reached and through Anand's and his parents' commitment and almost 100% attendance across 3 terms, he

went from strength to strength. In Maths, Anand's progress was undeniable with him scoring 38.8% on his initial Maths assessment increasing to a phenomenal 63.9% on his final Maths assessment. If that is not the power of confidence then we do not know what is!

What's next for Tutors United?

"Tutors United is not a company, but a family, and the experience has been incredible."

Aiman, tutor



We plan to extend the family!

1.

We are super proud of the results our tutors and pupils have produced, and as we have good coverage of London, we will be taking the exciting step of planning an expansion to the Midlands. We hear they have plenty of icons in the making that will benefit from our programme!

2.

We will never take our eye off of quality assurance. While our pupils made great progress, we think they can do even better in English, which is why we will be focusing on updating our curriculum to make it even more exciting and accessible to our pupil who are special learners.

Watch out for the new thrilling topics!

3.

It's not all about our phenomenal pupils. Our tutors are brilliant suppliers, but as young university students they are also a beneficiary of our service – they do get a lot out of the tutor job after all. Moving forward we will be focusing on developing our impact measurement methods on tutors, capturing the skills they gain, their increased employability and tracking what they do after TU. It won't be easy, but it will give us amazing insights...



"I would like to say how grateful I am for all the amazing hard work. Your dedication and support is exceptional. My son has benefitted a lot by going to Tutors United. I have really noticed an improvement in his ability and confidence. He is now much more positive about Maths. Overall my son is happier in his work and looks forward to attending the lessons at Tutors United. Thank you Tutors United."

Surupa, Jayden's Mother

We can't give away all of our secrets now, so stay tuned for the next report. In the meantime, we would like to say a grand thank you to all of our housing association partners, funders and supporters that make our work possible.

We look forward to sharing next year's results with you!

The Tutors United Team

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UNITED